

# Grace Wang

Partner Attorney

Practices: Intellectual Property, Dispute Resolution

Working language: Chinese, English



## Introduction

Grace Wang has been selected into the Foreign-related Lawyer Talent Pool of Beijing Lawyers Association (intellectual property and information security), and is a member of the Industry Rights Protection Committee of Capital Intellectual Property Services Association. She has more than 20 years of experience in managing and protecting intellectual property rights for famous domestic and foreign enterprises. Since practicing in 2001, she has handled a large number of trademark and copyright cases, and has rich practical experience in the fields of trademark registration at home and abroad, opposition, invalidation, customs filing and seizure, trademark administrative litigation, contract disputes, infringement and unfair competition, copyright registration and dispute resolution. She has handled many complicated foreign-related trademark lawsuits (lawsuits of foreign enterprises in China and lawsuits of China enterprises in the United States), and is good at providing comprehensive and systematic solutions for trademark protection and dispute resolution of enterprises.

The case of customs protection of the trademark “Havaianas” of a Brazilian client represented by Grace Wang was selected as one of the top-ten intellectual property protection cases of China General Administration of Customs in 2015, and the case of trademark infringement and unfair competition of a well-known European household appliance enterprise against an enterprise represented by her was selected as one of the top-ten foreign-related intellectual property cases in Guangdong in 2017.

## Remarkable achievements

- Represented ZER Central Service Trading Co., Ltd., a well-known European household appliance enterprise in the first instance and the second instance of the trademark infringement and unfair competition case against an enterprise,

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in which Guangdong Higher People's Court almost fully supported ZER's grounds of appeal and claim for full-amount competition of 1 million in the second stance, and such case was selected as one of the top-ten foreign-related intellectual property cases in Guangdong in 2017;

- Represented a Brazil well-known shoemaking enterprise "Havaianas" in the customs protection case for a long time, cooperated with the customs offices in different regions in investigating nearly 100 trademark infringement cases in recent ten years, in which the "Havaianas" trademark customs protection case was selected by the General Administration of Customs as one of the top-ten intellectual property protection cases of China Customs in 2015;
- Represented a well-known building materials enterprise in the United States in the invalidation procedure of the Trademark Review and Adjudication Board, the first instance, the second instance and retrial procedure in the case of rush registration of the K-13 trademark, and won the lawsuit;
- Successfully handled a series of OEM trademark infringement cases for America sighting telescope brand VORTEX, and Britain tyre brand DMACK;
- Handled a series of trademark objection and invalidation cases of Greece Folli-Follie brand, and won the lawsuit in Beijing Intellectual Property Court and Higher People's Court of Beijing Municipality.
- Successfully represented Mexico food enterprise BIMBO in a series of trademark review, trademark infringement, appearance patent infringement and copyright infringement in China;
- Provided the long-term legal consulting service for protection of geographical indicat"caféCafe de "olombia" in China, handled its trademark registration, objection, review, invalidation and trademark administrative litigation, and won the lawsuit in the first instance and the second instance of many litigation cases;
- Represented America DOW Chemical in the trademark revocation case, and won the lawsuit in Beijing Intellectual Property Court;
- Successfully represented the American Club of Beijing in a series of trademark transfer contract dispute cases;
- Successfully represented Canada Wood Group in the certification mark registration in China;
- Successfully represented America Seagate and Maxtor in the domain name dispute arbitration cases.
- Successfully helped Chinese enterprises handle the trademark infringement and unfair competition dispute in America, and disputes related to CA Proposition 65.
- Successfully represented Xiongfei Piling Machinery Factory in retrial of the dispute with the respondent over infringement of invention patent right; the Supreme People's Court made a ruling instructing the court of second instance to retry.

## **Work experience**

Grace Wang has more than twenty years of experience in managing and protecting the intellectual property rights for domestic and overseas famous

enterprises. She has worked in a US-funded law firm for 15 years as the director of Trademark Department. Since working, she has handled many trademark cases, including many difficult and complex foreign-related trademark litigations, with the ability to provide comprehensive and systematic solutions for trademark protection. She has rich practice experience in trademark registration, rights protection, customs recording and seizure, trademark administrative litigation, civil litigation, infringement, unfair competition, copyright dispute, domain name dispute and other fields. She is good at contract negotiation, drafting, intellectual property compliance, relevant dispute resolution and other legal affairs related to the OEM business model. Furthermore, Grace Wang has maintained good cooperative relationships with many foreign law firms, and has rich experience in overseas trademark registration and rights protection. In 2021, Grace Wang was selected into the Foreign-related Lawyer Talent Pool of Beijing Lawyers Association.